

# REQUEST FOR POLITICAL BROADCAST TIME

9.21.16

Date of Request

KQMV KRWM KVRQ KIXI

Candidate: \_\_\_\_\_ Party: \_\_\_\_\_

Campaign: No On ST3  
Federal/State/County/City/Initiative/Issue

Address: 11410 NE 124th #734  
Kirkland, WA 98034

Inquired by: Chris Schroeder - Vision Media  
Candidate/Manager/Agency/Committee 425-882-3400

Request Received by: L. Kimble

Information Requested: Issue Review and Schedule

Information Supplied: Submitted the attached  
Schedule & Review as approved

Accepted by: L. Kimble Date: 10.12.16

Final Disposition: Booked the attach order

Payment Information: 16,434.75 net Date: \_\_\_\_\_

Copy Approved Y or N: Y.

Name(s) of Political Committee: See Attached

- ☒ Rates/Disclosure Statement Sent/Acknowledged  
☒ Order Rec'd  
☒ Broadcast Agreement Rec'd

- ☒ Copy Rec'd  
☐ Payment Rec'd  
☐ Invoice Attached

# Sales Order

Station: **KQMV-FM** Agency: **VISION BROADCAST MEDIA GRP**  
 Contract Name: **KQMV NoOnST3** Address: **7826 LEARY WY, STE 200**  
 Contract#: **(none)** City: **REDMOND** State: **WA**  
 Start Date: **10/15/16** End Date: **11/07/16** Zip: **98052**  
 Revenue Type: **COM-AGENCY** Type: **Cash** Phone: **(425) 882-3400**  
 Advertiser: **NO ON ST3 (A)** Buyer: **Chris Schroeder**  
 Address: Tax Schedule: **(None)**  
 City: State: Zip: Agency Commission %: **15**  
 Product Name: **2016 Q4 Radio** Billing Cycle: **Standard**  
 Competitive Code: **POLITICAL/LOCAL** Salesperson: **040LKINL** Comm %: **0**  
 Makegood Policy: **Limited**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/15/16	10/16/16		5:00 AM	12:00 AM	30						1	1	2	D	0.00	2	0.00	
2	10/17/16	10/21/16		6:00 AM	10:00 AM	30	2	2	1	2	2			9	D	510.00	9	4,590.00	
3	10/17/16	10/21/16		3:00 PM	7:00 PM	30	1	2	1	2	1			7	D	265.00	7	1,855.00	
4	10/17/16	11/04/16		5:00 AM	12:00 AM	30	1		1		1			3	D	0.00	9	0.00	
5	10/24/16	10/28/16		6:00 AM	10:00 AM	30	2	2	1	2	2			9	D	510.00	9	4,590.00	
6	10/24/16	10/28/16		3:00 PM	7:00 PM	30	1	2	1	2	1			7	D	265.00	7	1,855.00	
7	10/24/16	10/30/16		5:00 AM	12:00 AM	30	1		1		1	1	1	5	D	0.00	5	0.00	
8	10/31/16	11/04/16		6:00 AM	10:00 AM	30	1	2	1	2	1			7	D	510.00	7	3,570.00	
9	10/31/16	11/04/16		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	265.00	5	1,325.00	
10	10/31/16	11/06/16		5:00 AM	12:00 AM	30	1		1		1	1	1	5	D	0.00	5	0.00	
11	11/07/16	11/07/16		6:00 AM	10:00 AM	30	2							2	D	510.00	2	1,020.00	
12	11/07/16	11/07/16		3:00 PM	7:00 PM	30	2							2	D	265.00	2	530.00	

## Billing Projections: By Month

	Oct 16	Nov 16
CA	13,665.00	5,670.00
ST	12,890.00	6,445.00

☒ Print Spot Prices

2wk cancellation policy for ALL orders. Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

TOTAL SPOTS 69

GROSS TOTAL \$ 19,335.00

ADJUSTED SPOTS 69

ADJUSTED TOTAL \$ 19,335.00

APPROVE DECLINE

<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	National Sales Manager
<input type="radio"/>	<input type="radio"/>	Local Sales Manager



BE SEEN. BE HEARD.

INSERTION ORDER

Buying Agency: Vision Media
7826 Leary Way Suite 200
Redmond, WA 98052
Phone: 425-882-3400
FAX: 425-484-8868
Contact: Chris Schroeder

TO: Lester Kinlow
Hubbard Radio Seattle
425.653.1006
LKinlow@hbl.com

Advertiser: NO ON ST3
Station: KOMV FM
Media: 2016 Q4 Radio Seattle
Agency Discount: YES

2016 Flight Weeks: 10/15 - 10/23, 10/24 - 10/30, 10/31 - 11/7

Table with columns: Station, Day, Daypart, Length, Freq, Cost, Total, AOH Rating, GRP's, CPP, Added Value, Gross Impressions, CPM, Net Reach, Reach %.

Terms & Conditions: Misses and makegoods are not acceptable without prior written approval. Any misses or makegoods will be made good at a 2-1 ratio at the value of the missed spot or the AUR of the schedule, whichever is higher. One hour separation is required and all schedules must run with equal rotation vertically and horizontally. Acceptance of this order constitutes acceptance of the above terms. Standard two week cancellation terms apply.

Gross Total: \$19,335.00
Total NET: \$16,434.75

Accepted by: [Signature]
Please sign and email back for confirmation

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <u>KAMU</u> <b>Hubbard Broadcasting, Seattle</b>	<b>Date:</b> <u>10/12/16</u>
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I, Don Skillman

do hereby request station time concerning the following issue:

**No on Sound Transit, Vote No on  
Regional Prop 1**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attached				

This broadcast time will be used by: He On ST3

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

No on Sound Transit 3/ Don Skillman  
11410 NE 124th St #734, Kirkland, WA 98034

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Charles Collins Save Our Trail  
Kevin Wallace Families for Sustainable Transit  
Bruce Hand

NAB Form PB-18 Issues

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/12/16      [Signature]      (425) 922-0424  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
[Signature]      Heather Kunkle      Exec. Asst.  
Signature      Printed Name      Title